

**CITY OF SARATOGA PLANNING COMMISSION**  
**STUDY SESSION**  
**AGENDA**

**DATE:** July 12, 2011  
**PLACE:** Administrative Conf Room located at 13777 Fruitvale Avenue, Saratoga, CA  
**TYPE:** Adjourned Regular Meeting  
**TIME:** 5:00 pm

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**ROLL CALL**

**REPORT OF POSTING AGENDA**

Pursuant to Government Code 54954.2, the agenda for this meeting was properly posted on July 7, 2011

The City's Sign Ordinance (Article 15-30) received its last major update in the early 1990s with some minor updates in 2006. Over time, several court cases have established the legal framework used to determine whether a sign ordinance conforms to the First Amendment of the U.S. Constitution. In general, sign regulations must be content neutral, regardless of the message of the sign. Several regulations of the existing Sign Ordinance restrict signs based on content, such as Political Signs and Real Estate Signs. Following direction from the City Council, the City is updating the Sign Ordinance. A draft of the Sign Ordinance is being reviewed at tonight's study session prior to a Planning Commission Public Hearing in August and City Council Public Hearings in September.

The Study Session is a fact-finding meeting where the Commission may discuss the item and ask questions from or hear statements from members of the public attending the meeting. During the Study Session, the Planning Commission may only discuss items related to the project. The agenda does not allow any formal votes or motions on the proposed project or other matters.

No comments made during the Site Visit by the Planning Commission are binding or required to be carried through to the formal public hearing where actions will be taken on the proposed project.

**Adjournment To Regular Planning Commission Meeting**

Wednesday, July 13, 2011 at 7:00 p.m. in the Council Chambers/Civic Theater  
13777 Fruitvale Avenue, Saratoga, CA