



# **PRESS RELEASE**

**Office of the City Manager**

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## **CITY OF SARATOGA AND WEST VALLEY COLLEGE TO CELEBRATE COMPLETION OF FRUITVALE AVENUE PROJECT**

**Saratoga, CA.** The public is invited to attend a ribbon-cutting ceremony to celebrate the completion of the West Valley College and City of Saratoga Joint Fruitvale Avenue Median Beautification Project. The event will be held on September 5, 2013 at 3:30 p.m. on the sidewalk in front of West Valley College near the intersection of Fruitvale Avenue and Allendale Avenue.

The City and College partnered to install an irrigation system and add landscaping to the Fruitvale Avenue medians from Allendale Avenue to San Marcos Road. The project also included restoration of the medians and repairs to the drainage system.

“The Fruitvale Avenue Median Project was a wonderful opportunity for the City of Saratoga to partner once again with West Valley College,” said Mayor Jill Hunter. “We appreciate the generous donation contribution from the College gave toward this project, which adds another level of beauty to the Saratoga community. I hope that the City’s residents are pleased with the outcome and will take notice of all the beautiful flowers, plants, and trees down Fruitvale Avenue, one of our major thoroughfares.”

The project cost approximately \$144,000 to complete with West Valley College chipping in \$90,000, which paid for a portion of the median improvements from Allendale Avenue to Douglass Lane. The City funded \$50,000 of the project through its gas tax revenue.

“The median project is another wonderful example of collaboration between West Valley College and the City of Saratoga as we partner to make this community a better place to live,” said West Valley College President Brad Davis. “From the College’s perspective, the City Manager and City Council could not be any more supportive of our ambitions to beautify and modernize the College for the next generation of students, and we cherish that friendship.”

A portion of the project from Douglass Lane to San Marcos Road was paid for through the efforts of the Fariba family, specifically Marjan Fariba, a local Realtor, and her son Kia, former chair of the Youth Commission.

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