



Saratoga-Sunnyvale Sign District

All Signs are subject to the Gateway Design Guidelines

Building Signs

* The aggregate area of all building signs shall not exceed ½ SF of area for each lineal foot of frontage, or 40 SF, whichever is less

In addition to the above, tenant spaces with two or more entrances may have the following:

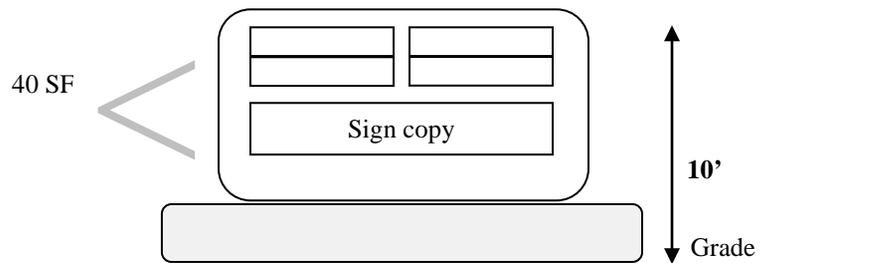
* One permanent building sign, up to 2 SF in area, over each *additional entrance* to the building

Free-Standing Sign *One permanent free-standing sign per lot:*

* **If the property has 1 or 2 businesses**, the sign shall not exceed 15 SF in area and 12 feet in height

* **If the property has 3 or 4 businesses**, the sign shall not exceed 25 SF in area and 12 feet in height

* **If the property has 5 + businesses**, the sign must be a monument sign and shall not exceed 40 SF in area and 10 feet in height (*graphic 1*)



Graphic 1: Monument Sign for 5 or more businesses (example only, not to scale)



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Temporary Sign (No more than *one* of the following may be displayed at any one time. Choose *either* a banner or A-frame)

Banner:

- Only allowed on a building
- Not to exceed 10 SF in area
- Must be durable all-weather fabric or synthetic material
- Not to be displayed at least 180 days per calendar year
- Not to be displayed more than 30 consecutive days

Free-standing sign (e.g., A-frame):

- Must be located within 10 feet from primary entrance to the building
- Not to exceed 6 SF in area and 4 feet in height
- Must be durable all-weather wood, metal, and/or blackboard material
- Not to be affixed to any tree or structure
- Only to be displayed when the business is open

All temporary signs:

- Not located within 10 feet of another temporary sign
- Not to be illuminated. Not to include balloons, ribbons, streamers, or other attention-getting devices
- Not to be located on any median, street, or travel lane, or upon any sidewalk where it impedes pedestrian travel

Electronic Sign (e.g., neon or L.E.D.)

- One electronic sign allowed per business
- Not to exceed 2 SF in area
- No more than two solid colors.
- Not to be illuminated when the business is closed.
- Not to flash or be composed of a changeable message.
- Counts towards maximum building sign or window sign allowance

Window Signs

- Not to exceed 25% of window area
- Should be visually attractive and made of high quality materials



YES Wood Frame
Blackboard



NO →
Plastic